



Midland Public Library

Policy Type: **Governance**

Policy Number: **GOV - 08**

Policy Title: **Board Advocacy**

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The Library Board must ensure that the community is aware of the importance of the library and that funding bodies fully understand the important role which the library plays in the community. Through its advocacy work, the Library Board seeks to promote the profile of the library and enhance its importance to the community. This policy sets out the advocacy responsibilities of the Library Board.

1. The Board Chair (or delegate) shall be the official spokesperson for the Midland Public Library on issues approved by the Library Board.
2. In pursuing its advocacy activities, the Library Board shall:
 - a. inform Council of the needs of the community, the development of library services, plans and achievements by means of reports to Council. These reports may be delegated to the CEO as determined by the Board.
 - b. participate regularly in activities that build relationships with individuals and organizations that share interests with those of the Midland Public Library
 - c. participate regularly in Midland Public Library events, increasing the profile of the Board in the Community.
 - d. participate in Board recruitment processes as described in the Terms of Reference for the Community Based Nominations Committee.
 - e. identify and respond to issues, concerns and government policies that may directly or indirectly affect the Midland Public Library and ensure that government decision-makers at all levels are aware of the value of the library and its benefit to individuals and to the community.